



# Deptford Township High School Football Booster Club

## Instructional Sheet for Ad's in VARSITY Gameday Program:

1. Players are required to secure **a minimum of \$100.00 in Ads** for the VARSITY Gameday Program. Players may secure more than \$100.00 in Ads', if they wish. Please use the attached forms to document each supporter. Additional forms can be obtained in Coach Crowley's office.
2. **The optional buyout for this fundraiser is \$100.00.**
3. Make Checks payable to **DTHS FBC** and Cash is also acceptable.
4. Good examples of Ad supporters are: Grandparents, Aunts, Uncles, Brothers, Sisters, girlfriend, girlfriend's parents, family friends and local businesses. For potential renewals review last years Ad book.
5. Please return completed Ad agreements and monies or buyout amount to a Booster Club Executive Officer or mail to DTHS FBC P.O. Box 5262 Deptford, NJ 08096-5262. All Ad agreements, monies and buyouts must be returned by **August 19th, 2016**.
6. Questions should be directed to the attention of Gerilyn Fountain, Booster Club President (856) 905-0406.
7. **All proceeds benefit the Deptford High School Football Program.**

**THE SPARTANS FOOTBALL FAMILY  
THANKS YOU!**



# Deptford Township High School Football Booster Club

## AGREEMENT TO PLACE AD IN THE 2016 FOOTBALL GAME DAY PROGRAM

This agreement is between the Deptford Township High School Football Booster Club and Football Program Supporter.

Name of Supporter/Business: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State \_\_\_\_\_

Zip: \_\_\_\_\_ Telephone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Agrees to purchase AD# (s) \_\_\_\_\_ in the Deptford Football Varsity Game Day Program for the 2016 season.

### AD#

- (1) \$300 Full Page (**Color**; excluding covers)
- (2) \$150 Full Page (B&W; excluding covers)
- (3) \$100 Half (1/2) Page
- (4) \$ 50 One-Quarter (1/4) Page
- (5) \$ 40 One-Eighth (1/8) Page (business card)

\*Front and Back inside Covers (\$400) along with Back outside Cover (\$500) available on a first come basis.

Please submit Supporter's advertisement, logo or business card along with payment. You may submit your hard copy to the below address or email. **The DEADLINE FOR ALL AD submissions is Friday, August 19, 2016.** The advertisement will appear in the game day program sold at each of the regularly scheduled home Varsity Deptford Spartans Football Games. For further information, please contact Gerilyn Fountain at **spartanclub15@yahoo.com**.

Please make checks payable to **Deptford Twp H.S. Football Booster Club** and send to:

DTHS FBC  
P.O. Box 5262  
Deptford, NJ 08096-5262

Thank you for your support for our Deptford High School Spartan Football Players!

Sincerely,

The Deptford Township High School Football Booster Club



# Deptford Township High School Football Booster Club

## Deptford Football Program Book

### Ad Layout Guide

#### Hard Copies:

Could be a print from your computer or Kinko's, a print of your words with the photo you want pasted in place (at the EXACT SIZE of the ad space you are purchasing) or the handwritten words with the photo and we will scan and assemble – font, design and layout.

#### Digital Ads:

Prepare and submit ads at the EXACT SIZE of the ad space you are purchasing. File formats: JPEG, Tiff, BMP and PDF are preferred. If you send a word DOC make sure you include the digital photos used. Digital ads may be submitted as email attachments.

Contact Gerilyn Fountain about submission of and payment for ads – [spartanclub15@yahoo.com](mailto:spartanclub15@yahoo.com). In subject line, type "Deptford Football AD Book-Size of Ad" (i.e. 1/4 Page/Full Page/etc.) and send check, payable to **DTHSFBC** P.O. Box 5262 Deptford, NJ 08096-5262

### FULL PAGE AD (7 1/2" Wide x 10" High)

\$500 color – back outside cover- only 1 available

\$400 color – inside covers – only 2 available

\$300 color/\$150 B&W inside (excluding covers)

### 1/2 PAGE AD (7 1/2" Wide x 4 3/4" High, \$100)

### 1/4 PAGE AD

(3 1/2" Wide x 4 3/4" High, \$50)

### 1/8 PAGE AD

(3 1/2" Wide x 2 1/8" High, \$40)